

The GEXSI Bottom-of-the-Pyramid Fund

The Bottom-of-the-Pyramid Fund will work with ambitious, innovative social entrepreneurs who seek to develop viable, self-sustaining businesses in support of their social cause. The objective is to provide affordable start-up finance, required to make early-stage social entrepreneurs succeed in moving from aid to market. There is a large niche to be filled – serving the many entrepreneurs who do not need a multimillion dollar investment, yet something beyond microfinance.

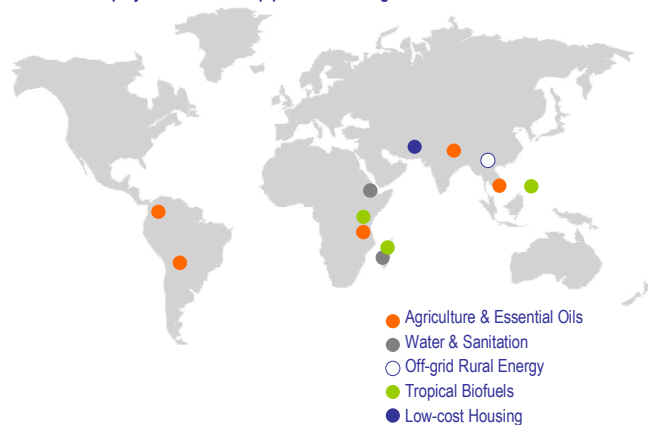
The Bottom-of-the-Pyramid (BoP) Fund

- seeks to generate triple-bottom-line returns (financial, social and environmental), focusing on businesses that have the potential to eventually move more fully to market-based financing.
- operates as a rotating fund, thereby maximizing the overall impact of philanthropic donations. Returns on investments and loans made by the Fund are “recycled” to benefit additional social enterprises.
- provides “soft funding” at less than market interest rates to social enterprises with viable business plans, provided they have a chance to eventually become self-sustaining

An Integrated Approach

Social entrepreneurs are often too small to be considered for loans or investments by banks or commercial investors, and yet too large for micro-financing schemes. The Bottom-of-the-Pyramid Fund closes this gap. Along with the structuring of the BoP Fund, GEXSI will provide – as an integral part of fund management – business development services (coaching, business planning, and facilitation of market access).

Selection of projects from GEXSI pipeline according to sectors and locations



GEXSI seeks individuals, foundations or companies who do not merely want to give away money, but wish to achieve high impact with their donations. GEXSI invites donors to play an active part in the Bottom-of-the-Pyramid-Fund community. At regular intervals throughout the period of funding, GEXSI and partners from our network evaluate how projects are developing, providing donors with efficient and concise information on their performance.

Please do not hesitate to contact us should you have any additional questions regarding GEXSI or the BoP Fund.

Ihr Ansprechpartner

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BoP Fund – Spendenkonto

GLS Gemeinschaftsbank

Stichwort: BoP Fund

BLZ: 430 609 67

Konto- Nr: 6006 444 400

GEXSI
The Global Exchange for Social Investment